

FAW CHILD FRIENDLY PRIVACY NOTICE

Introduction

This is our child-friendly privacy notice. If you are under 18 years old, you must read this privacy notice and/or ask a parent or guardian to help you understand our main privacy notice <http://faw.cymru/privacypolicy> before downloading our BE.FC App (App).

If you are under 12 years old, you must not use our app. If you are between the age of 12 - 13 years you must not use our app unless consent and validation from a parent or guardian is obtained. We monitor our app, and ban and delete information from children under the age of 12.

This document explains how The Football Association of Wales Limited ("The Football Association of Wales" "FAW" "We" "Our" or "Us") collect your personal information. If you disagree with the way we use your personal information, please do not use our services or talk to a parent or guardian about your concerns.

You can also send us a message at info@faw.co.uk if you have any questions about this document or the way we use your personal information. You can ask your parent or guardian to send us an email or assist you when contacting us. We will get back to you in a month or less.

Who we are

BE.FC is a participation programme for girls aged 12-16 due to the drop off in teenage girls participation in football. The BE.FC App (App) is to align to the participation programme and is developed and operated by The Football Association of Wales. We are registered in England and Wales under company number number 00213349 and our registered office address and main trading address is The Pavilion, Vale Resort, Hensol, Vale of Glamorgan CF72 8JY.

To contact us please email info@faw.co.uk.

What is personal data?

Personal data (or personal information) is any information that could be used to identify you.

For example, your name is personal data and if you include your name in your email address, your email address will also be personal data as you can be identified from it. Your telephone number, address, pictures and videos of you, are other examples of personal data as they can be used to identify you.

How do we use your personal data?

Does FAW Collect Information From Children?

The FAW does not intentionally collect information from children under 12 years of age and children under age 12 should not submit any information to us nor access our app. Although we have an age gate that keeps children under 12 years of age from accessing our app, it is possible that such controls are bypassed, in which case, if we become aware that a child has provided us with information without

parental consent, or a parent or guardian of a child contacts us through a contact information provided below, we will use reasonable efforts to delete the child's information from our databases. However, children aged between 12-13 may use our app under the condition that consent and validation from a parent or guardian is obtained.

Purpose for which we use personal data and the lawful basis

When providing services to you, we may use your personal data for the following lawful bases:

Purpose	Personal Data	Lawful Basis for Processing
Creating and setting up your App account preferences and making it possible for you to use our app as expected by you. Establishing and verifying the identity and eligibility of our users.	<ul style="list-style-type: none"> - First name - Last name - Username - Emails - Phones - Locations (with history, down to the city and zip code, GPS) - Date of birth - Gender - Social handles - Interests - Bio - Favourite charities - Passions - Personal statements - Login details - Contact list - Phone status 	<ul style="list-style-type: none"> - Performance of our contract - Legal obligation - Consent
To answer to your customer enquiries and provide you with customer service and IT support upon your request	<ul style="list-style-type: none"> - Name - Email - Login <p>Information you choose to share as part of your enquiry</p>	Performance of a contract

Tracking and mapping our users' activities, behaviours and interaction with our App, to generate insights and market intelligence in order to improve our services, personalise/target the right contents to you, and for potential marketing purposes	<ul style="list-style-type: none"> - Device IDs - Type of device (IOS/Android) - History and usage of our App through pixels and cookies - Browser preferences - Performance includes Views, Likes, Comments, Clicks on trackable links, Conversations/installs 	Legitimate interest
To potentially onboard brands as our partners, roll out brand campaigns.	<ul style="list-style-type: none"> - Name - Email - Marketing preferences 	Consent
To send you marketing and advertisement communications about our services and events	<ul style="list-style-type: none"> - Name - Email - Marketing preferences 	Consent

Sharing your data

We may share your information with the audience on the App. All details about your public profile may be shared with other App users.

We may disclose your information to third parties who help us with our business functions and where we have your consent to do so.

Whenever we share your personal data with third-parties, we make sure to conduct thorough checks to comply with the law and keep your information safe.

How long do we keep your data

We will retain your personal data for as long it is necessary to provide you with our services and for a reasonable period thereafter to enable us to meet our contractual obligations and to deal with complaints and claims.

You can delete your account at any time. When you delete your account or content you have posted on the Platform, the content (such as photos) will no longer be viewable to the public or Platform users. However, your information will continue to be stored in our internal systems for our administrative purposes.

How we protect your data

We implement appropriate measures to protect data that we process. In addition to the measures we have put in place, there are a number of simple things you can do in order to further protect your personal information:

1. Never share your account credentials with anyone
2. Be careful with emails and text messages you receive. Potential scammers may pose as our Platform.
3. If your logged into any online service do not leave your computer or mobile phone unattended.
4. Close your internet browser and App once you've logged off.
5. Never download software or let anyone log on to your computer or devices remotely, during or after a receiving a telephone call from anyone other than The Football Association of Wales.

Your rights and options

You have the following rights in respect of your personal data:

1. You have the right to know what personal data we collect about you, how we use it, for what purpose and in accordance with which lawful basis, who we share it with and how long we keep it. We use this privacy notice to explain this to you.
2. You have the right to access to your personal data and can request copies of it and information about our processing of it.
3. If the personal data we hold about you is incorrect or incomplete, you can ask us to update it.
4. You have the right to ask us to delete your personal data.
5. Where we are using your personal data with your consent, you can withdraw your consent at any time. You may "opt-out" or unsubscribe from our newsletters, special offers or discounts, or other marketing communications you receive from us.
6. Where we are using your personal data because it is in our legitimate interest to do so, you can object to us using it in this way.
7. You have the right to ask us to transfer your personal data to another party but this will not apply to the type of services we provide to you.
8. You have the right not to be subject to a decision based solely on automated processing which will significantly affect you. We do not use solely automated decision making in this way. A solely automated decision is where there is no human involvement in order to reach a decision.
9. Where we are using your personal data for direct marketing, including profiling for direct marketing purposes, you can object to us doing so.

More information

If you have any questions or want to find out more about your rights, please contact our Legal Department or DPO.

If you have a concern about the way the FAW has handled your data, you can complain to the supervisory authority in the UK, the Information Commissioner's Office (ICO) <https://ico.org.uk/concerns> or by telephone on 0303 123 113.